

About Business Expo (formerly "Business After Hours")

The GFLCOC's Business Expo is a table-top trade show for businesses and professionals. The event affords participants the opportunity to display and market products, services and promotions to the general public and business community. Tables will be further spotlighted by an MC throughout the program.

The audience is comprised of businesspeople, professionals and the general public. There is no fee for admission. All visitors will be asked to provide a business card or other information at the door in order to ensure the quality of your audience and post-event communication.

Platinum Event Sponsor



FORT LEE / GEORGE WASHINGTON BRIDGE

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www.fortlee.doubletree.com

Greater Fort Lee
Chamber of Commerce



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SPONSORSHIP OPPORTUNITIES

2009 BUSINESS EXPO

(formerly known as "Business After Hours")

Table-top Trade Show
& Networking Event

Platinum Event Sponsor
FORT LEE DOUBLETREE



Monday, March 2, 2009
4:00pm - 8pm
Fort Lee Doubletree Hotel

2009 Business Expo Table Top Trade Show

*An Informal Social Gathering Where
Business Meets Business*

- Exhibit your company's products or services
- Network with a diverse field of professionals
- New business ideas & sources
- Comparison bids and quality
- New Customers

WHAT TO BRING:

Tables provided will be either 6 x 3 or 6 x 18 and will be draped. Many organizations bring samples of product, printed and video information materials or offer examples of their services on the spot. A raffle prize of a promotional item or services is a great way to attract traffic to your display. If you are not sure what to bring or how to present it please feel free to call the Chamber for assistance.

WHO ATTENDS?

- Corporate Executives
- Project Managers
- Service & Retail Business Owners
- Purchasing Agents & Sales Managers
- Representatives and Administrators
- Professionals interested in keeping current in their industries

Visitors to the 2009 GFLCOC Business Expo and networking event will be required to present business cards or other professional documentation so that our vendors and participants are further ensured a quality audience. Business cards and other information collected will be made available to each vendor for follow up communication shortly after the event. Relationships formed with visitors and competitors are invaluable to the future of your business.

BUSINESS ROUNDTABLE PRESENTATIONS:

This year an added feature will be Business Roundtable Presentations made by various professionals to enrich and educate business owners.

Sponsor Privileges & Opportunities

PREMIUM SPONSORS (2) - \$1500

2 available. Each will receive...
Primary event sponsor billing.
Complimentary event table - high traffic placement.
A 1/2 page ad in GFLCOC Community Directory.
Appearance on Chamber website.

BUSINESS SPONSOR PLUS - \$1000

Inclusion in promotional materials.
A 1/3 page ad in GFLCOC Community Directory.
Complimentary table - forward placement.
Appearance on Chamber website.

BUSINESS SPONSOR - \$500

Inclusion in promotional material.
Complimentary table - forward placement.
Appearance on Chamber website.

Please be sure to provide a digital copy of your company logo for promotional materials.

Previous participants include TD Bank, St. Peter's College, J. Clores Flowers & Gifts, Fairleigh Dickinson University, Bonded Services, Katherine's Aesthetics, HealthOne Chiropractic and Physical Therapy, (photo below) Charmelle Jewelry and G.W. Taxi.



Sponsorship Agreement

DATE: _____

Please Check the Appropriate Opportunity

Premium Sponsor \$1500

Business Sponsor Plus \$1000

Business Sponsor \$500

Table Requirements

Do you require electricity?	yes	no
Do you need wall space?	yes	no

SPONSOR INFORMATION

ORGANIZATION _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

COMPANY WEBSITE _____

CONTACT NAME _____

PHONE _____ EXT. _____

MOBILE PHONE _____

EMAIL _____

PAYMENT:

Please make checks payable to: GFLCOC,
210 Whiteman Street, Fort Lee, NJ 07024.

Type of Credit Card _____

NAME ON CARD _____

_____ EXP _____

CID _____ Billing Zip Code _____

AUTHORIZED SIGNATURE _____